

## Photographer FAQ's

### What happens to copyright of the image?

- All copyright stays with the photographer.

### What quality image does the buyer get?

- Buyers get an instant digital download of your uploaded image. It is recommended you upload photos between 2MB and 4MB.
- You should not watermark your uploaded images.

### Will it cost me anything?

- GeoSnapShot is free to register and upload.
- Photographers make 70% of all photos sold.
  - You will be paid: (sale price – GST – PayPal fees) \* 70%
  - So for photos that sell for \$8.95 each:  $(\$8.95 - \$0.81 - \$0.51) * 70\% = \$5.34$  each.

### Can I take photos of anything?

- You must have permission from the Event Organiser to be able to take photos and sell them from an event.
- It is also worth reading: <http://www.artslaw.com.au/info-sheets/info-sheet/street-photographers-rights/>

### What about taking pictures of minors?

- Obviously taking photos of minors is a sensitive subject you must have permission from the Event Organiser to be able to take photos and sell them from an event.
  - You should never just turn up and start taking photos.
- You should consider password protecting photos from events with minors.
- You will need a Working with Children Check for more information and to apply simply Google "Working with children check".
- It is also worth reading: <http://www.alrc.gov.au/publications/69.%20Particular%20Privacy%20Issues%20Affecting%20Children%20and%20Young%20People/taking-photographs-an>

### How and when will I be paid?

- You can get paid any time you choose simply click the "Request payment" button in "My Sales".
- You can choose if payment is made to your PayPal or your bank account.

### Free photos for the event organisers

- At GeoSnapShot organised event we offer the Event Organiser up to 15 free photos from their sales and marketing purposes (i.e. to be used on their website, facebook, etc.)

- Our suggestion is that you do the same with any events you attend.

### How do I get a GeoSnapShot vest?

- Simply look at all the promotional materials we provide in the “Promotional Info” section of the photographers area. Where you will find information about how to get your free GeoSnapShot high visibility vest.

### How will I communicate with the event organiser before the event?

- With GeoSnapShot listed events, we provide you with the event organiser’s details once you register for the event.

### Am I good enough?

- Yes! GeoSnapShot is designed for anyone to use.
- People love photos of themselves.
- We provide training videos.
- You may be the only one at an event and without you no-one would have photo sof themselves.
- You will improve and get more confident over time.

### Top Tips for your own events

- Create a relationship with the Event Organiser. This is important to make sure you are allowed to be there taking photos of participants and understanding how you will be marketed to the participants.
- Know the sport.
- Take shots of everyone.
- Use natural light.
- Upload quickly.
- Make sure marketing happens with the Event Organiser.

We’re here to help so if you have any questions or suggestions for the GeoSnapShot platform please get in touch with us.

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