

## Fundraising through photography

*Photos from your event provide joy to people and provide a great memory of the event. Photos are shared and discussed on social media keeping your event alive in people's minds well after it has finished.*

More than likely you have your own volunteer photographers at your event but did you know there is now a unique photography platform that enables you to easily **share for free** or **sell photos** from your event?

Did you know you could **fundraise** from your next event through photography sales with **no cost and no hassle to you**?

GeoSnapShot is a unique photography sales platform that enables the **sale of photos from your event using your existing volunteer photographers.**

### How does GeoSnapShot work?

1. Your volunteer photographers take photos at the events and upload them to GeoSnapShot.
2. You tell participants to go to the GeoSnapShot website to view and purchase the photos. Purchased photos are instantly downloaded as a high quality digital images.
3. All revenue generated from photo sales is split 70% to your photographers (who donate back to you) and 30% to GeoSnapShot. **There are no upfront costs for signing up or loading photos onto GeoSnapShot.**

### How much are the photos?

The price is fully flexible and determined by you. You can choose that photos are **completely free** or **set any price** you wish for the photos.

We recommend an initial default price of \$8.95 per photo, but leave the decision to you. Participants will feel better knowing that 70% is going back to the charity.

Payment for photos is managed through the GeoSnapShot website and participants can pay via credit card, bank transfer or PayPal.

### Need photographers?

You can also request GeoSnapShot photographers to cover your next event. Please note photographers provided via GeoSnapShot are entitled to keep the income from their sales, but your participants still benefit from the exposure and coverage of the event.

## How do people get their photos?

All photos are provided as high quality, instant digital download from the GeoSnapShot website.

## Show me a demo

We've set up a demo event so you can see how it all works.  
Simply go to:

<http://www.geosnapshot.com/e/Your-Charity>

All photos in the demo event are free but you can set any price you wish for photos from your event.

## What's next?

- 1) When you're ready simply [www.GeoSnapShot.com/events](http://www.GeoSnapShot.com/events) setting the password and price for the photos.
- 2) Tell photographers to upload photos after the event.

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## A small selection of charities supported by GeoSnapShot

