GeoSnapShot: Sharing photos from your SLSC

GeoSnapShot enables Surf Life Saving Clubs to provide a safe and secure way for photos to be shared within the club or to generate additional revenue from Nippers, race days and carnivals by using **your own** designated photographers to shoot, upload and sell photos through GeoSnapShot.

How does GeoSnapShot work?

1. Designated photographers from your club take photos at events and upload them to GeoSnapShot.

2. Parents and participants can then easily and safely view and purchase photos as long as they have the password. Photos can be downloaded instantly as digital images.

3. Any revenue generated from photo sales is split 70% to the photographer (who then donates back to the SLSC) and 30% to GeoSnapShot. **There are no upfront costs for signing up or loading photos onto GeoSnapShot.**

How much are the photos?

The price is fully flexible and determined by you. You can choose that photos are **completely free** or **set any price** you wish for the photos.

We recommend an initial default price of $8.95 per photo, but leave the decision to you. Buyers will feel better knowing that 70% of the cost is going back to the SLSC.

Payment of photos is managed through the GeoSnapShot website and buyers can pay via credit card, bank transfer or PayPal.

Safety first

Photo albums are password protected.
You set and control the password.

Forgotten the password? Buyers can request the password from you via email, through our website.

Who is GeoSnapShot

GeoSnapShot is an online photo sales platform based on the northern beaches of Sydney, Australia.

The website provides a simple and hassle-free service that supports hundreds of events like schools, little athletics and kids triathlon/fun runs nationwide yearly.

What SLSC events work best?

Any event capable of being photographed can return an income for the club.
Events that work well are:

Nippers days

Surf boat & IRB racing

Surf carnivals

How do participants get their photos?

All photos are provided as high quality, instant digital downloads from the GeoSnapShot website.

Show me a demo

We've set up a demo event so you can see how it all works.
Simply go to:

> http://www.geosnapshot.com/e/Your-SLSC
> the password is: **password**

All photos in the demo event are free but you can set any price you wish for photos from your event.

What next?

1) When your ready simply register your event on our calendar setting the password and price for the photos.
2) Tell photographers to upload photos after the event.

Andy Edwards,
Founder of GeoSnapShot.com
w: 02 9982 5185,   m: 0401 691 686,   e: andy.edwards@GeoSnapShot.com